

*The 12th Annual Conference of China
Industrial Technology Association of
Economics & Management Institutes and
The First International Conference on
Management, Innovation & Development
(MID2014)*

Call for Papers



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Date: Oct. 25 - 26 2014

Symposium Theme:

Strategic Management Innovation and Business
Model Reengineering

Topics referenced:

Strategic Management, Corporate Governance,
Commercial Model Innovation, Enterprise
Competitiveness, Brand Strategy, Financial
Strategy, Marketing Strategy, Strategic Human
Resources, Transportation Organization and
Management, Enterprise Resource Planning,
Electronics Business, Technology Management,
Entrepreneurial Management, Culture Industry
and New Media, Tourism Strategy and
Management, Supply Chain Management,
Organizational Change, etc.

Theme Speech:

1. Modern Management Theory and
Methodology Innovation in the Age of Big
Data
2. Enterprise Strategic Orientation and
Sustainable Development under Intense
Competitive Environment

3. Business Model Innovation and Enterprise
Strategy Transformation in homogenization
time

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by ISTP/ISSHP after reviewed and compiled by International Authoritative Searching Agency (CPCI).

Meanwhile, to fully enhance frequency of citation and quotation, the full pages of papers accepted at this session shall be accessible and can be indexed at Australia SEI Database www.seiofbluemountain.com; the related monograph shall be issued in 200 universities and research institutions all over the world.

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Certificates will be awarded to winners, ranging from First Second to Third Ranking, for their outstanding essays. The outstanding dissertation employed by the symposium will be revised and complemented before officially published and listed in such international Periodicals as *Management & Engineering* and *Contemporary Logistics* before included by Cambridge Science Abstract within 6 months and meanwhile recommended to EI.

Exceptionally outstanding essays recruited and employed by the seminar shall be revised and supplemented and then give a top priority to be recommended to *Management World*, *China Industrial Economics*, *China Soft Science Magazine*, and *Modernization of Management among other publications, etc.*

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Collection Deadline: Sep. 1, 2014

Deadline of Acceptance Notification: Sep. 20, 2014

Deadline of Conference Fee: Sep. 25, 2014

Contribution Requirements:

1. Paper I Written in either English or Chinese is needed, please use the MS Word 6.0 or above, and e-mail one of these two versions to the Beijing organizing committee.

2. The Paper must contain:

Abstract, Keywords, Instruction, Text, Conclusion, References

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Please email acknowledgement of receipt to organizing committee in advance of deadline of Oct. 15 2014, when registration is finished.

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Make a statement or not	The time for each lecture or PPT offered is allowed within 15 minutes.		
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