*The 12th Annual Conference of China Industrial Technology Association of Economics & Management Institutes and The First International Conference on Management, Innovation& Development (MID2014)*

Call for Papers

 

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**Date：**Oct. 25 - 26 2014

**Symposium Theme：**

Strategic Management Innovation and Business Model Reengineering

**Topics referenced:**

Strategic Management, Corporate Governance, Commercial Model Innovation, Enterprise Competitiveness, Brand Strategy, Financial Strategy, Marketing Strategy, Strategic Human Resources, Transportation Organization and Management, Enterprise Resource Planning, Electronics Business, Technology Management, Entrepreneurial Management, Culture Industry and New Media, Tourism Strategy and Management, Supply Chain Management, Organizational Change, etc.

**Theme Speech：**

1. Modern Management Theory and Methodology Innovation in the Age of Big Data

2. Enterprise Strategic Orientation and Sustainable Development under Intense Competitive Environment

3. Business Model Innovation and Enterprise Strategy Transformation in homogenization time

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Meanwhile, to fully enhance frequency of citation and quotation, the full pages of papers accepted at this session shall be accessible and can be indexed at Australia SEI Database [www.seiofbluemountain.com](http://www.seiofbluemountain.com); the related monograph shall be issued in 200 universities and research institutions all over the world.

**Publication of the Outstanding Dissertation:**

Certificates will be awarded to winners, ranging from First Second to Third Ranking, for their outstanding essays. The outstanding dissertation employed by the symposium will be revised and complemented before officially published and listed in such international Periodicalsas *Management & Engineering* and *Contemporary Logistics* before included by Cambridge Science Abstract within 6 months and meanwhile recommended to EI.

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**Important Dates hereinafter emphasized：**

Collection Deadline: Sep. 1, 2014

Deadline of Acceptance Notification: Sep. 20, 2014

Deadline of Conference Fee: Sep. 25, 2014

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1. Paper l Written in either English or Chinese is needed, please use the MS Word 6.0 or above, and e-mail one of these two versions to the Beijing organizing committee.

2. The Paper must contain:

Abstract, Keywords, Instruction, Text, Conclusion, References

3. Paper’s publishing layout should accord to the standard format downloaded from the website (<http://sem.bjtu.edu.cn>) of Economics and Management School of Beijing Jiaotong University:

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.

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**Symposium Registration:**

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